

Kansas Dept. of Health and Environment KS0110

Humboldt Union		Allen Hum	ooldt, KS	Daily	ly Readership = 1,290	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/16/2008 10/23/2008	2 3	NUMBER OF UNINSURED UP IN KANSAS, DOWN GET READY FOR FLU SEASON	24 23	\$150.00 \$143.75	1,290 1,290	
			47	\$293.75	2,580	2 total records
Iola Regi	ster	Allen Iola,	KS	Daily	Reade	rship = 8,556
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
	1	SAVONBURG A TIGHT-KNIT TOWN	43	\$432.15	8,556	
10/21/2008 10/22/2008	4	LAWRENCE JOURNAL WORLD (GAMBLING)	14	\$140.70	8,556	
	4			\$140.70 \$572.85	8,556 17,112	2 total records
10/22/2008	n County A	LAWRENCE JOURNAL WORLD (GAMBLING)	14		17,112	2 total records rship = 2,589
10/22/2008 Anderso		LAWRENCE JOURNAL WORLD (GAMBLING)	14 57	\$572.85	17,112	
10/22/2008	n County A	LAWRENCE JOURNAL WORLD (GAMBLING) Advocate Anderson Garn	14 57 ett, KS	\$572.85 Bi-Wee	17,112 kly Reade	
10/22/2008 Anderso Date	n County A	LAWRENCE JOURNAL WORLD (GAMBLING) Advocate Anderson Garn Headline	14 57 ett, KS Col. Inches	\$572.85 Bi-Weel	17,112 kly Reade Rdshp	
Anderson Date 11/05/2008 Atchison	n County A Page #	LAWRENCE JOURNAL WORLD (GAMBLING) Advocate Anderson Garn Headline YOUR BODY'S WELL BEING- NOVEMBER IS Atchison Atchi	14 57 ett, KS Col. Inches	\$572.85 Bi-Weel Ad Equiv \$122.72	17,112 kly Reade Rdshp 2,590 2,590	rship = 2,589
Anderson Date 11/05/2008 Atchison	n County A Page # 7 Globe	LAWRENCE JOURNAL WORLD (GAMBLING) Advocate Anderson Garn Headline YOUR BODY'S WELL BEING- NOVEMBER IS Atchison Atchi	14 57 ett, KS Col. Inches 16 16	\$572.85 Bi-Wee Ad Equiv \$122.72 \$122.72	17,112 kly Reade Rdshp 2,590 2,590	rship = 2,589
Anderson Date 11/05/2008 Atchison http://www.atchi	n County A Page # 7 Globe songlobeonline.com	LAWRENCE JOURNAL WORLD (GAMBLING) Advocate Anderson Garn Headline YOUR BODY'S WELL BEING- NOVEMBER IS Atchison Atchi	14 57 ett, KS Col. Inches 16 16 son, KS	\$572.85 Bi-Weel Ad Equiv \$122.72 \$122.72 Bi-Weel	17,112 kly Reade Rdshp 2,590 2,590 kly Reade	rship = 2,589

Great Bend Tribune		Barton (Great Bend, KS	Daily	Readership = 14,680	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/19/2008 10/30/2008	3B 2	KANSAS MAN SHARES APPLES WITH OWN KU GETS \$2M TO COUNSEL SMOKERS	3	\$301.50 \$36.18	14,681 14,681	
11/06/2008	1B	WINFIELD BAN SMOKING IN PUBLIC	5 33	\$60.30 \$397.98	14,681 44,043	3 total records
Ft. Scott		Bourbon I	Fort Scott, KS	Daily	Reade	rship = 5,773
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/22/2008 11/04/2008	4 1	EDITORIAL ROUNDUP FORT SCOTT STUDENTS SAY NO TO SCHOO	12 DL'S 42	\$118.20 \$413.70	5,773 5,773	
			54	\$531.90	11,546	2 total records
Hiawath	a World	Brown H	Hiawatha, KS	Bi-Weel	kly Reade	rship = 4,570
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
	12	HOGDITAL TO GO TODA GGO EDEE	3	Φ00.50	4,570	
10/24/2008 10/31/2008	15	HOSPITAL TO GO TOBACCO FREE THE GREAT AMERICAN SMOKEOUT NOVEM		\$22.50 \$277.50	4,570 4,570	
						2 total records
10/31/2008	15 Daily Gaze	THE GREAT AMERICAN SMOKEOUT NOVEM	MBER 37	\$277.50	4,570 9,140	2 total records rship = 4,386
10/31/2008 Augusta	15 Daily Gaze	THE GREAT AMERICAN SMOKEOUT NOVEM	MBER 37 40	\$277.50 \$300.00	4,570 9,140	
Augusta http://www.augu	Daily Gaze	THE GREAT AMERICAN SMOKEOUT NOVEM	Augusta, KS Col. Inches SHING8 8	\$277.50 \$300.00 Daily	4,570 9,140 Reader	

Prairie S		Chautauqua	Sedan, K	S	Weekly	Reade	ership = 6,267
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
11/05/2008	9	EXTENSION NEWS		16	\$88.00	6,267	
				16	\$88.00	6,267	1 record
Columbi	us Daily A	dvocate Cherokee	Columbi	ıs, KS	Daily	Reade	ership = 4,949
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
10/22/2008 10/30/2008 11/04/2008 11/05/2008 11/13/2008	1 5 1 4 4	HALL FREED ON BOND UNIVERSITY OF KANSAS GETS GRANT T LIONS CLUB PROPOSES PARKING PAVILI HEALTH CARE GROWING CONCERN OBESE KIDS FOUND TO HAVE ARTERIES	LION FOR	11 6 15 53 18	\$83.60 \$45.60 \$114.00 \$402.80 \$136.80	4,950 4,950 4,950 4,950 4,950	
				103	\$782.80	24,750	5 total records
Galena S	Sentinel-T	imes Cherokee	Galena,		\$782.80 Weekly	,	5 total records ership = 2,925
http://www.sent		imes Cherokee Headline	Galena,		,	,	
http://www.sent	ineltimes.com/			KS	Weekly	Reade	
http://www.sent	Page #	Headline		KS Col. Inches	Weekly Ad Equiv	Reade	
Date 10/22/2008 Clay Cei	Page #	Headline KANSAS CIGARETTE WHOLESALER CHA		Col. Inches 37 37	Weekly Ad Equiv \$234.21	Reade Rdshp 2,926 2,926	ership = 2,925
Date 10/22/2008 Clay Cei	Page # 1 nter Dispa	Headline KANSAS CIGARETTE WHOLESALER CHA	ARGED	Col. Inches 37 37	Weekly Ad Equiv \$234.21 \$234.21	Reade Rdshp 2,926 2,926	ership = 2,925 1 record
Date 10/22/2008 Clay Cel http://www.zwir	Page # 1 nter Dispare.com/site/news.com/si	Headline KANSAS CIGARETTE WHOLESALER CHA atch fm?brd=1160	ARGED Clay Cer	Col. Inches 37 37 ater, KS	Weekly Ad Equiv \$234.21 \$234.21 Daily	Reade Rdshp 2,926 2,926 Reade	ership = 2,925 1 record

Arkansas City Traveler Cowley Arkansas City, KS Daily Readership =	Concordia Blade-Empire http://www.bladeempire.com/		Empire Cloud C	Cloud Concordia, KS	Daily	Reade	rship = 5,319
10/29/2008 1	Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
Arkansas City Traveler Cowley Arkansas City, KS Daily Readership =		1 1					
Date Page # Headline Col. Inches Ad Equiv Rdshp				28	\$194.04	10,640	2 total records
10/29/2008 10			veler Cowley A	arkansas City, KS	Daily	Reade	rship = 9,165
11/01/2008 6		Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/01/2008 6	10/29/2008	10	KU GETS \$2M TO COUNSEL SMOKERS	5	\$44.40	9,166	
SMOKING BAN NOT CATCHING ON SO FAR 44 \$390.72 9,166	11/01/2008	6		12	\$106.56	,	
Winfield Daily Courier Cowley Winfield, KS Daily Readership =		1				9,166	
Winfield Daily Courier Cowley Winfield, KS Daily Readership = http://www.winfieldcourier.com/ Date Page # Headline Col. Inches Ad Equiv Rdshp 10/22/2008 3 KANSAS HEALTH AGENCY LEADERS STILL 9 \$83.79 12,027 10/29/2008 21 LOCAL ORGANIZATIONS TRYING TO IMPACT 38 \$3553.78 12,027 10/31/2008 1 CITY TO VOTE ON SMOKING BAN MONDAY 10 \$93.10 12,027 11/04/2008 1 CITY APPROVES SMOKING BAN 42 \$391.02 12,027 11/05/2008 2 THANKS, COMMISSION, FOR THE SMOKING BAN 18 \$167.58 12,027 11/11/2008 1 AREA TOWNS HAVE MIXED VIEWS ON SMOKING 43 \$400.33 12,027	11/12/2008	1	SMOKING BAN NOT CATCHING ON SO FAR	44	\$390.72	9,166	
Date Page # Headline Col. Inches Ad Equiv Rdshp 10/22/2008 3 KANSAS HEALTH AGENCY LEADERS STILL 9 \$83.79 12,027 10/29/2008 21 LOCAL ORGANIZATIONS TRYING TO IMPACT 38 \$353.78 12,027 10/31/2008 1 CITY TO VOTE ON SMOKING BAN MONDAY 10 \$93.10 12,027 11/04/2008 1 CITY APPROVES SMOKING BAN 42 \$391.02 12,027 11/05/2008 2 THANKS, COMMISSION, FOR THE SMOKING BAN 18 \$167.58 12,027 11/11/2008 1 AREA TOWNS HAVE MIXED VIEWS ON SMOKING 43 \$400.33 12,027				93	\$825.84	36,664	4 total records
10/22/2008 3 KANSAS HEALTH AGENCY LEADERS STILL 9 \$83.79 12,027 10/29/2008 21 LOCAL ORGANIZATIONS TRYING TO IMPACT 38 \$353.78 12,027 10/31/2008 1 CITY TO VOTE ON SMOKING BAN MONDAY 10 \$93.10 12,027 11/04/2008 1 CITY APPROVES SMOKING BAN 42 \$391.02 12,027 11/05/2008 2 THANKS, COMMISSION, FOR THE SMOKING BAN 18 \$167.58 12,027 11/11/2008 1 AREA TOWNS HAVE MIXED VIEWS ON SMOKING 43 \$400.33 12,027			urier Cowley V	Vinfield, KS	Daily	Reade	rship = 12,026
10/29/2008 21 LOCAL ORGANIZATIONS TRYING TO IMPACT 38 \$353.78 12,027 10/31/2008 1 CITY TO VOTE ON SMOKING BAN MONDAY 10 \$93.10 12,027 11/04/2008 1 CITY APPROVES SMOKING BAN 42 \$391.02 12,027 11/05/2008 2 THANKS, COMMISSION, FOR THE SMOKING BAN 18 \$167.58 12,027 11/11/2008 1 AREA TOWNS HAVE MIXED VIEWS ON SMOKING 43 \$400.33 12,027	Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/31/2008 1 CITY TO VOTE ON SMOKING BAN MONDAY 10 \$93.10 12,027 11/04/2008 1 CITY APPROVES SMOKING BAN 42 \$391.02 12,027 11/05/2008 2 THANKS, COMMISSION, FOR THE SMOKING BAN 18 \$167.58 12,027 11/11/2008 1 AREA TOWNS HAVE MIXED VIEWS ON SMOKING 43 \$400.33 12,027	10/22/2008	3	KANSAS HEALTH AGENCY LEADERS STILL.	9	\$83.79	12,027	
11/04/2008 1 CITY APPROVES SMOKING BAN 42 \$391.02 12,027 11/05/2008 2 THANKS, COMMISSION, FOR THE SMOKING BAN 18 \$167.58 12,027 11/11/2008 1 AREA TOWNS HAVE MIXED VIEWS ON SMOKING 43 \$400.33 12,027		21					
11/05/2008 2 THANKS, COMMISSION, FOR THE SMOKING BAN 18 \$167.58 12,027 11/11/2008 1 AREA TOWNS HAVE MIXED VIEWS ON SMOKING 43 \$400.33 12,027		1					
11/11/2008 1 AREA TOWNS HAVE MIXED VIEWS ON SMOKING 43 \$400.33 12,027		1					
7							
160 \$1.489.60 72.162 6 t	11/11/2008		AKEA TUWNS HAVE MIXED VIEWS ON SMO		•		
100 42,100,100 12,202 00				160	\$1,489.60	72,162	6 total records

Girard Press http://www.girardpress.com/			Crawford	Girard, l	KS	Weekly	Reader	rship = 3,104
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
10/22/2008	3	GIRARD FARMERS MAR	KET		1	\$5.13	3,105	
					1	\$5.13	3,105	1 record
Pittsburg	g Morning	g Sun	Crawford	Pittsburg	g, KS	Daily	Reade	rship = 17,431
	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
10/18/2008	1	FEDS CHARGE TOBACCO	O FIRM IN SCH	IEME	32	\$489.60	17,432	
10/18/2008	1	SMOKING BAN ISSUE AT			2	\$30.60	17,432	
10/18/2008	3	SMOKING BAN ISSUE AT			12	\$183.60	17,432	
10/22/2008	4	HEALTH AGENCY LEAD	ERS STILL PUS	SHING BIG	15	\$229.50	17,432	
10/24/2008	5	WHAT OTHERS SAID			11	\$168.30	17,432	
10/30/2008		UNIVERSITY OF KANSA	S GETS \$2M TO	O COUNSEL	. 3	\$45.90	17,432	
11/05/2008	5	WINFIELD BANS SMOKE				\$91.80	17,432	
11/11/2008	4B	COMMUNITY FOUNDAT:				\$367.20	17,432	
					105	\$1,606.50	139,456	8 total records
PSU Col	legio ollegio.com/		Crawford	Pittsburg	g, KS	Weekly	Reade	rship = 11,500
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
11/13/2008	3B	QUIT-SMOKING CLASS (FFERED		2	\$14.00	11,500	
					2	\$14.00	11,500	1 record
Oberlin http://www.nwka			Decatur	Oberlin,	KS	Weekly	Reade	rship = 4,485
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
10/22/2008	4	SMOKING POLICY CHAN	NGED		5	\$46.35	4,485	
					5	\$46.35	4,485	1 record

Abilene Reflector-Chronicle http://www.abilene-rc.com/		Chronicle Di	ckinson	Abilene, I	KS	Daily	Reade	rship = 8,056
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
10/18/2008	1	SMOKING BAN AN ISSUE FO	OR KANSAS (CASINO	9	\$67.50	8,057	
					9	\$67.50	8,057	1 record
Eudora N		Do	ouglas	Eudora, F	ΚS	Weekly	Reade	rship = 3,109
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
10/23/2008	7	HEALTH GROUP RECEIVES	TOBACCO EI	DUCATION	.7	\$56.56	3,110	
					7	\$56.56	3,110	1 record
Lawrenc http://www.ljwor	e Journal-\	World Do	ouglas	Lawrence	e, KS	Daily	Reade	rship = 45,519
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
10/18/2008	5B	SMOKING BAN AN ISSUE FO	OR KANSAS S			\$677.25	45,519	
10/21/2008	7	MAKING THE CUT			16	\$516.00	45,519	
10/22/2008	12B	COUNTY HEALTH PROJECT			5	\$161.25	45,519	
10/28/2008	3	KU TO TEST VIDEOCONFER	ENCING AS I			\$387.00	45,519	
11/05/2008	4	BRIEFLY			4	\$129.00	45,519	
					58	\$1,870.50	227,595	5 total records
Universit	ty Daily Ka	ansan Do	ouglas	Lawrence	e, KS	Daily	Reade	rship = 26,449
D-4-		Headline			Col. Inches	Ad Equiv	Rdshp	
Date	Page #	Heauille			Col. Hiches	Au Equiv	Rusiip	
11/05/2008	Page #	FRANCISCO DEFEATS MOR	GAN		25	\$312.50	26,450	

Ellis Rev	iew	Ellis	Ellis, KS	Weekly	Readers	hip = 2,316
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/30/2008	1	K-6 WGS STUDENTS JUMP FOR OVER \$5,000	IN 2008 22	\$110.00	2,316	
			22	\$110.00	2,316	1 record

Dodge C http://www.dodg		y Globe	Ford	Dodge C	ity, KS	Daily	Reader	ship = 15,389
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
10/18/2008	15	KANSAS MAN	SHARES APPLES WITH	OWN	33	\$430.32	15,389	
10/18/2008	7	SPEEDWAY CH	IEF: SMOKING BAN ISS	SUE FOR KAN.	13	\$169.52	15,389	
10/22/2008	1	INKEEPERS RE	CEIVE LOANS FROM C	ITY	17	\$221.68	15,389	
10/22/2008	1	KAN. HEALTH	AGENCY LEADERS STI	LL PUSHING	17	\$221.68	15,389	
10/23/2008	4	QUESTIONS RE	EMAIN FOR KANSAS CA	ASINOS	20	\$260.80	15,389	
10/30/2008	2	ÙNIVERSITY C	OF KANSAS GETS \$2M T	O COUNSEL	. 5	\$65.20	15,389	
11/08/2008	1	LOCAL LEGISI	LATORS BRACE FOR CR	RUNCH	40	\$521.60	15,389	
			_		145	\$1,890.80	107,723	7 total records

Daily Un		Geary June	tion City, KS	Daily	Readership = 10,437	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/17/2008	1	CHIEF: SMOKING BAN COULD NIX CASINO	6	\$62.40	10,437	
10/19/2008	7	SPOKESMAN: SPEEDWAY LIKELY TO GET	24	\$249.60	10,437	
10/29/2008	1	KU GETS \$2M TO COUNSEL SMOKERS	5	\$52.00	10,437	
11/05/2008	1	SMOKING BANNED IN ALL PUBLIC PLACES	4	\$41.60	10,437	
11/12/2008	7	REPORT URGES STATES TO TACKLE PRETERM	. 19	\$197.60	10,437	
			58	\$603.20	52,185 5 total records	

Ft. Riley	Post army.mil/newspaper	Geary	Junction	City, KS	Weekly	Reade	rship = 20,115
	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
10/31/2008	8	QUITTING SMOKING IMPROVES HEALTH	AFTER 20	.28	\$422.80	20,116	
				28	\$422.80	20,116	1 record
Hill City	Times	Graham	Hill City	KS	Weekly	Reade	rship = 5,614
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
11/12/2008	3	KU GETS \$2 MILLION TO COUNSEL SMOK	ERS	2	\$7.40	5,614	
				2	\$7.40	5,614	1 record
	ounty Gaze	tte Grant	Ulysses,	KS	Weekly	Reade	rship = 2,007
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
10/28/2008	7	ECONOMIC POLICY CONFERENCE		2	\$13.34	2,008	
				2	\$13.34	2,008	1 record
Newton I		Harvey	Newton,	KS	Daily	Reade	rship = 18,018
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
11/03/2008 11/05/2008 11/12/2008	2 4	MAN INDICTED FOR TRYING TO CIRCUMY NEWTON AS A WHOLE NEEDS TO IMPROV GREAT AMERICAN SMOKEOUT SET		12 14 7	\$192.96 \$225.12 \$112.56	18,018 18,018 18,018	
				33	\$530.64	54,054	3 total records

Haskell Co. Monito		or-Chief Haskell	Sublette, K	S	Weekly	Readers	$\mathbf{ship} = 2,780$
Date	Page #	Headline	(Col. Inches	Ad Equiv	Rdshp	
10/29/2008	1	HEALTHY CHECK CHALLENGE	1	4	\$63.00	2,781	
			1	4	\$63.00	2,781	1 record
Kansas (http://www.kans	City Busin	ess Journal Jackson	Kansas Cit	ty, MO	Weekly	Readers	ship = 29,699
	Page #	Headline	(Col. Inches	Ad Equiv	Rdshp	
10/31/2008	3	DOWNTOWN EATERIES FACE HUNGRY T	TIMES 1	2	\$410.40	29,700	
			1	2	\$410.40	29,700	1 record
Kansas (http://www.kcst	City Star	Jackson	Kansas Cit	ty, MO	Daily	Readers	ship = 588,475
Date	Page #	Headline	(Col. Inches	Ad Equiv	Rdshp	
10/27/2008 10/29/2008 11/05/2008 11/11/2008 11/12/2008 11/14/2008	B8 B3 2B 3D 7 10B	KCK CASINO SHOULD BE SMOKE-FREE KU GETS \$2 MILLION TO COUSEL SMOKI SMOKING BAN WINS APPROVAL NOW, ONLY RUBBER WILL BURN 'ALARMING' PEEK AT KIDS' ARTERIES SMOKING BAN AT SPEEDWAY	ERS 1 4 2 1 3	0 5 8	\$2,050.88 \$5,127.20 \$2,050.88 \$12,818.00 \$9,228.96 \$1,538.16	588,476 588,476 588,476 588,476 588,476 588,476	
			6	4	\$32,814.08	3,530,856	6 total records
Jewell C	o. Record	Jewell	Mankato, 1	KS	Weekly	Readers	ship = 2,159
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
10/23/2008	1	ANNUAL FARMERS MARKET WAS HELD.	3		\$12.00	2,160	
			3		\$12.00	2,160	1 record

Jewell County News		VS Jewell Man		, KS	Daily	Readership = 7,589	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
10/23/2008	1	ANNUAL FARMERS MARKET WAS HELD.		3	\$10.05	7,590	
				3	\$10.05	7,590	1 record
	Explorer otoexplorer.com/	Johnson	DeSoto, I	KS	Weekly	Reade	ership = 2,566
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
10/30/2008	3	38TH DISTRICT KANSAS HOUSE CANDID	ATES ON	61	\$492.88	2,567	
				61	\$492.88	2,567	1 record
Gardner		Johnson	Gardner,	KS	Bi-Week	dy Reade	ership = 5,520
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
10/22/2008 10/22/2008	1 3	CANDIDATES SOUND OFF AT FORUM CIGARETTE TAX A LOSING BET FOR STA	TE OF	31 25	\$620.00 \$500.00	5,520 5,520	
10,22,2000		CIONELLE IMMILECTIVE BELLEVILLE	12 01	56	\$1,120.00	11,040	2 total records
			CI.	T/C	Weekly	Roade	ership = 51,289
Shawnee http://www.shaw	e Dispatch wneewestdispatch.com	Johnson	Shawnee,	, NS	Weekiy	Keauc	75mp = 31,20)
Shawned http://www.shaw Date	e Dispatch wneewestdispatch.com Page #	Johnson Headline	Shawnee,	Col. Inches	Ad Equiv	Rdshp	15mp – 31,207
http://www.shav	wneewestdispatch.cor	<u>n</u>					15mp – 31,207

Spring E	Hill New E	ra Johnson S	Spring Hill, KS	Bi-Week	ly Reade	ership = 2,645
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/22/2008	3	CIGARETTE TAX A LOSING BET FOR STATE	OF 24	\$480.00	2,645	
			24	\$480.00	2,645	1 record
Cunning	ham Cou	rier Kingman (Cunningham, KS	Weekly	Reade	ership = 1,494
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/07/2008	2	AMERICAN CANCER SOCIETY URGING SMO	OKERS32	\$134.40	1,495	
			32	\$134.40	1,495	1 record
Parsons http://www.parse		Labette I	Parsons, KS	Daily	Readership = 11,598	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/04/2008	1	WOMAN SEEKS CHANGES TO CITY'S HAND		\$273.00	11,599	
11/05/2008	3	WINFIELD BANS SMOKING	3 29	\$31.50 \$304.50	11,599 23,198	2 total records
Fort Leavenworth Lamp http://www.ftleavenworthlamp.com			Leavenworth, KS	Weekly	Reade	ership = 17,250
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/13/2008	4B	HELP AVAILABLE TO STOP USING TOBACCO) 14	\$181.02	17,250	
11/13/2000						

Leavenworth Times http://www.leavenworthtimes.com/		Leavenworth Leavenv	vorth, KS	Daily	Daily Readership = 12,721	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/30/2008	2	KU GETS \$2M TO COUNSEL SMOKERS	5	\$90.00	12,721	
11/04/2008	4	SELLING FITNESS TO TEENS	19	\$342.00	12,721	
11/08/2008	1	ANTHONY PRINCIPAL RECEIVES AWARD	29	\$522.00	12,721	
			53	\$954.00	38,163	3 total records
Emporia http://www.empor		Lyon Emporia	Lyon Emporia, KS		Readership = 16,990	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/17/2008	3	NEWMAN PLANS OPEN HOUSE NEXT WEEK IN	11	\$116.16	16,990	
10/18/2008	10	FEDS CHARGE KANSAS TOBACCO FIRM IN FRAUD	4	\$42.24	16,990	
10/20/2008	4	ON SMOKING	7	\$73.92	16,990	
10/22/2008	3	GROUP KEEPS PUSHING FOR HEALTH PLAN	16	\$168.96	16,990	
10/30/2008	1	CANDIDATES MEET WITH ESU STUDENTS	60	\$633.60	16,990	
11/04/2008	7	SUPPORT FOR SMOKERS WHO WANT TO QUIT	1	\$10.56	16,990	
11/04/2008	4	AGREES WITH THEM	10	\$105.60	16,990	
11/04/2008	6	HEALTHY EATING HABITS FOR KIDS	66	\$696.96	16,990	
11/08/2008	1	CITY DOES LICENSE HARD LIQUOR	12	\$126.72	16,990	
11/10/2008	1	MANHATTAN AND WINFIELD BAN SMOKING	24	\$253.44	16,990	
11/11/2008	10	NEWMAN REGIONAL HEALTH SETS SCREENING	15	\$158.40	16,990	
1/11/2008	4	SAVE HIS JOB	8	\$84.48	16,990	
			234	\$2,471.04	203,880	12 total records
ESU Bull		Lyon Emporia	ı, KS	Bi-Week	dy Reader	rship = 13,799
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/06/2008	4	ON OUR MIND: THE U.K. ATTEMPT AT SMOKING	22	\$220.00	13,800	
			22	\$220.00	13,800	1 record

Hillsboro Free Press http://www.hillsborofreepress.com/		S M	Marion Hillsboro,		o, KS	Weekly	kly Readership = 17,339	
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
11/05/2008	2	HEALTHY HILLSBORO			11	\$146.63	17,340	
					11	\$146.63	17,340	1 record
McPherson Sentinel http://www.mcphersonsentinel.com/		М	cPherson	McPherson, KS		Weekly	Readership = 8,809	
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
11/08/2008	1	CITY COMMISSION TO MEI	ET MONDAY		4	\$72.80	8,809	
					4	\$72.80	8,809	1 record
Moundr	idge Ledgeı	м	cPherson	Mound	ridge, KS	Weekly	Reade	rship = 2,139
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
10/23/2008 11/06/2008	6	AREA SCHOOLS INVITED T STUDENTS AT MOUNDRIDG			20 30	\$133.40 \$200.10	2,139 2,139	
					50	\$333.50	4,278	2 total records
Louisburg Herald http://www.herald-online.com/		М	iami	Louisbu	rg, KS	Weekly	Reade	rship = 3,983
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
10/29/2008	2	LOUISBURG FARMERS MA	RKET A SUCC	ESS	6	\$40.80	3,984	
					6	\$40.80	3,984	1 record

LIFE IN THE FAT LANE

Coffeyville Journal http://www.cjournal.com/		Montgomery	Coffeyville,	KS	Daily	Readership = 10,867	
Date	Page #	Headline	Со	l. Inches	Ad Equiv	Rdshp	
10/23/2008	4	LAWRENCE JOURNAL-WORLD, ON GAMB	LING 11		\$99.88	10,868	
			11		\$99.88	10,868	1 record
Independ	dence Daily	Reporter Montgomery	Independence, KS		Daily	Readership = 13,774	
	Page #	Headline	Co	l. Inches	Ad Equiv	Rdshp	
10/19/2008	8	EXEMPTION TO SMOKING BAN PROBABL	E 6		\$62.82	13,775	
10/20/2008	10	KANSAS MAN SHARES APPLES WITH OW			\$146.58	13,775	
10/30/2008	5	KU GETS \$2M TO COUSEL SMOKERS	4		\$41.88	13,775	
11/05/2008	8	WINFIELD BANS SMOKING IN PUBLIC	4		\$41.88	13,775	
			28		\$293.16	55,100	4 total records
Council	Grove Repu	ıblican Morris	Council Gro	ve, KS	Daily	Reade	rship = 4,317
Date	Page #	Headline	Co	l. Inches	Ad Equiv	Rdshp	
10/22/2008	1	HEALTH AGENCY LEADERS STILL PUSHIN	NG BIG 21		\$143.01	4,317	
10/30/2008	1	UNIVERSITY OF KANSAS GETS \$2M TO CO			\$27.24	4,317	
			25		\$170.25	8,634	2 total records
Courier-	Tribune	Nemaha	Seneca, KS		Weekly	Reade	rship = 7,056
Date	Page #	Headline	Co	l. Inches	Ad Equiv	Rdshp	

10/22/2008

15

1 record

\$42.00

\$42.00

8

8

7,056

7,056

Sabetha Herald http://www.sabethaks.com		Nemaha Sabetha, KS		Weekly	Readership = 4,623	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/22/2008	1	SABETHA COMMUNITY HOSPITAL IMPLEMI	ENTS 10	\$63.30	4,623	
			10	\$63.30	4,623	1 record
Chanute http://www.chan		Neosho C	Chanute, KS	Daily	Reade	ership = 8,507
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/18/2008 10/22/2008	6 1	FEDS CHARGE TOBACCO FIRM IN FRAUD SO HEALTH AGENCY LEADERS STILL PUSHING		\$25.62 \$213.50	8,508 8,508	
			28	\$239.12	17,016	2 total records
Glasco S	un	Ottawa D	elphos, KS	Weekly	Readership = 1,269	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/30/2008	3	GLASCO CITY COUNCIL MINUTES FOR OCT	OBER 27	\$130.14	1,270	
			27	\$130.14	1,270	1 record
Minneap http://www.minr	olis Messen	nger Ottawa M	Iinneapolis, KS	Weekly	Reade	ership = 3,608
Minneap http://www.minr	olis Messer eapolismessenger.ne Page #	nger Ottawa M Headline	finneapolis, KS Col. Inches	Weekly Ad Equiv	Reade Rdshp	ership = 3,608
http://www.minr	eapolismessenger.ne	<u>et</u>	Col. Inches			ership = 3,608

St. Mary	ys Star	Pottawatomie St	. Marys, KS	Weekly	Weekly Readership = 3,348	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/16/2008	6	PARENTS ENCOURAGED TO QUIT TOBACCO	USE 11	\$55.00	3,349	
			11	\$55.00	3,349	1 record
Pratt Tribune http://www.pratttribune.com/		Pratt Pr	eatt, KS	Daily	Readership = 4,165	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/21/2008 10/24/2008 10/29/2008 11/04/2008 11/05/2008	1 1 2 1 4	CITY VOTES 3-2 TO EXTEND MAPLE OFFICIALS SEEK INPUT ON SMOKING BAN GET READY FOR FLU SEASON HELP FROM THE STATE PRMC SUPPORTS SMOKING B AN	18 22 23 9 8	\$201.42 \$246.18 \$257.37 \$100.71 \$89.52	4,165 4,165 4,165 4,165 4,165	
			80	\$895.20	20,825	5 total records
Hutchins	son News	Reno He	utchinson, KS	Daily	Readership = 72,661	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/12/2008	1	CITY LEADERS STUDYING POSSIBLE SMOKE	NG 15	\$401.25	72,662	
			15	\$401.25	72,662	1 record
Manhattan Mercury		ry Riley M	anhattan, KS	Daily	Reade	ership = 22,199
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/19/2008 10/19/2008 10/20/2008 10/20/2008 10/21/2008	3 3 4 6 6	SPEEDWAY: SMOKING BAN ISSUE FOR KAN FEDS CHARGE TOBACCO FIRM IN FRAUD SC DOES THE PROPOSED BAN PROHIBIT SMOKI SMOKING BAN ON BALLOT DOES NOT FIT T ARE YOU A KIRK OR A SPOCK?	HEME 7 NG ON 21	\$93.10 \$93.10 \$279.30 \$172.90 \$79.80	22,200 22,200 22,200 22,200 22,200	

10/21/2008	6	IF SMOKING BAN ON BALLOT PASSES, WE WON'T	9	\$119.70	22,200
10/22/2008	6	CURRENT AND FORMER COUNTY	45	\$598.50	22,200
10/22/2008	8	BALLOT ORDINANCE NEEDED TO ENSURE PUBLIC	.14	\$186.20	22,200
10/23/2008	6	CLEAN AIR MANHATTAN'S ORDINANCE IS CLEAR,	.12	\$159.60	22,200
10/23/2008	6	DON'T BE DISSUADED FROM VOTING FOR	12	\$159.60	22,200
10/23/2008	6	SMOKING BAN IS ANOTHER STEP IN MAKING	11	\$146.30	22,200
10/23/2008	6	SMOKING ORDINANCE WILL HELP PROTECT	9	\$119.70	22,200
10/24/2008	8B	EVIDENCE ON SECOND-HAND SMOKE IS	10	\$133.00	22,200
10/24/2008	4B	NO SMOKING IN CITY VEHICLES	18	\$239.40	22,200
10/26/2008	C10	FREEDOM TO SMOKE DOES NOT INCLUDE THE	7	\$93.10	22,200
10/26/2008	C1	FATE OF COAL PLANT BILL ONE OF SEVERAL	51	\$678.30	22,200
10/26/2008	C11	IF WE CARE ABOUT RESIDENTS' HEALTH, WE'LL	9	\$119.70	22,200
10/26/2008	C11	DON'T BE FOOLED BY SMALL GROUP'S	14	\$186.20	22,200
10/26/2008	C11	SOMETIMES, SILENCE IS THE BEST APPLAUSE	23	\$305.90	22,200
10/27/2008	6	CLEAN AIR ORDINANCE IS PART OF A NATURAL	7	\$93.10	22,200
10/27/2008	7	CLEAN AIR ORDINANCE IS FAIR REASONABLE	10	\$133.00	22,200
10/27/2008	7	WILL POLICE PATROL WORK SITES TO ISSUE	11	\$146.30	22,200
10/27/2008	7	OPPONENTS OF SMOKING BAN ARE TRYING TO	10	\$133.00	22,200
10/27/2008	7	WE CAN TREAT OURSELVES TO A BREATH OF	5	\$66.50	22,200
10/27/2008	1	READY IN ADVANCE	24	\$319.20	22,200
10/28/2008	7	COMMISSION'S INACTION HELPED PUT SMOKING.	10	\$133.00	22,200
10/28/2008	1	A COUPLE SMOKING BAN QUERIES	26	\$345.80	22,200
10/28/2008	6	SMOKING BAN WOULD CURB FREEDOM, BUT	8	\$106.40	22,200
10/28/2008	6	IF SECOND-HAND SMOKE BOTHERS YOU, AVOID	10	\$133.00	22,200
10/29/2008	8	ALTERNATIVE PLAN MEETS DEMAND FOR	13	\$172.90	22,200
10/29/2008	8	SMOKING ORDINANCE WILL MAKE MANHATTAN	.8	\$106.40	22,200
10/29/2008	8	SMOKING ORDANCE WILL TURN INNOCENT	7	\$93.10	22,200
10/29/2008	9	IT'S TIME FOR MANHATTAN TO STAND UP FOR	8	\$106.40	22,200
10/30/2008	6	SMOKING BANCAN BE AMENDED IF VOTERS	9	\$119.70	22,200
10/30/2008	7	SMOKING BAN IS MORE RESTRICTIVE THAN	13	\$172.90	22,200
10/30/2008	1	CHAMBER ENDORSES SMOKE BAN ALTERNATIVE	13	\$172.90	22,200
10/30/2008	3	KU GETS \$2M TO COUNSEL SMOKERS	4	\$53.20	22,200
10/30/2008	6	SMOKING BAN	14	\$186.20	22,200
10/31/2008	6	GROUP BEHIND ALTERNATE ORDINANCE IS NOT	6	\$79.80	22,200
10/31/2008	6	THERE'S MORE TO PETITION ORDINANCE THAN	9	\$119.70	22,200
10/31/2008	6	SECOND-HAND SMOKE IS DEADLY; SUPPORT	8	\$106.40	22,200
10/31/2008	7	DON'T EXPECT CITY COMMISSION TO APPROVE A.	5	\$66.50	22,200
10/31/2008	7	VOTE FOR THE SMOKING BAN AND AGAINST ALL	.7	\$93.10	22,200
10/31/2008	7	SMOKING BAN IS A SMALL STEP; OUR ENTIRE	9	\$119.70	22,200
11/02/2008	6C	MIND IF I SMOKE?	12	\$159.60	22,200

			640	\$8,512.00	1,176,600	53 total records
11/09/2008		CLEAN AIR MANHATTAN HAS SUCCEEDED IN	7	\$93.10	22,200	
11/06/2008	1	ADVANCE VOTERS IN RILEY GO BLUE	26	\$345.80	22,200	
11/05/2008	3	WINFIELD BANS SMOKING IN ALL PUBLIC PLACES	4	\$53.20	22,200	
11/05/2008	1	SMOKING BAN PASSED BY MANHATTAN	11	\$146.30	22,200	
11/02/2008	7D	HEALTH IS JUST ONE REASON TO SUPPORT CLEAN	.7.	\$93.10	22,200	
11/02/2008	7D	I HAVE NO TROUBLE FINDING SMOKE-FREE AIR	5	\$66.50	22,200	
11/02/2008	7D	SUPPORT CLEAN ORDINANCE; REJECT	7	\$93.10	22,200	
11/02/2008	6D	SUPPORT ALTERNATE ORDINANCE DRAWN UP BY	.9	\$119.70	22,200	

Stockton Sentinel		Rooks Stockto	on, KS	Weekly	Readership = $4,105$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/06/2008	12	TIGER TASK FORCE TO SHOW TOBACCO GROSS	6	\$31.62	4,106	
_			6	\$31.62	4,106 1 record	

Salina Journal http://www.saljournal.com/		Saline Salina, F	XS	Daily	Readership = 65,874	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/28/2008	6	HEALTH CARE GROWING CONCERN FOR	28	\$784.00	65,874	
10/30/2008	4	KU GETS \$2 MILLION TO COUNSEL SMOKERS	4	\$112.00	65,874	
11/05/2008	B2	WINFIELD COMMISSION VOTES TO BAN SMOKING	2	\$56.00	65,874	
			34	\$952.00	197.622 3 total record	s

Scott Co. Record		Scott Scot	ott City, KS	Weekly	Readership = $4,303$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/06/2008	9	ECONOMY COULD CHANGE TOBACCO TAX	28	\$140.00	4,303	
			28	\$140.00	4,303 1 record	

Derby Informer http://www.derbyinformer.com/			Sedgwick Derb		S	Weekly	Readership = $2,364$	
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
11/05/2008	7	NOV. 20 IS DERBY'S GR				\$186.00	2,364	
11/12/2008	5	TENDERCARE PROMO	ΓES HEALTHY L	IFESTYLES	16	\$248.00	2,364	
					28	\$434.00	4,728	2 total records
Wichita Eagle http://www.kansas.com			Sedgwick	Wichita,	KS	Daily	Readers	ship = 226,377
	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
10/02/2008	8	SMOKING BUSINESS			3	\$393.45	226,377	
10/03/2008	8D	DIVERSIONS			3	\$393.45	226,377	
10/07/2008	3B	MAN HURT IN FRIDAY	FIRE DIES FROM	MINJURIES	2	\$262.30	226,377	
10/18/2008	2B	CASINO COULD DODG		BAN	17	\$2,229.55	226,377	
10/24/2008	1B	HEALTH GROUP SHAR			16	\$2,098.40	226,377	
10/30/2008	6C	HEALTH CARE TOP ISS				\$2,098.40	226,377	
11/05/2008	7B	WINFIELD BANS SMOK	ING IN ALL PUI	BLIC PLACES	4	\$524.60	226,377	
					61	\$8,000.15	1,584,639	7 total records
High Pla	ins Daily	Leader	Seward	Liberal,	KS	Daily	Readers	ship = 16,099
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
10/12/2008	4	BLAME THE COUCH, N	OT FOOD INDUS	STRY, FOR	22	\$286.00	16,100	
10/19/2008	6B	SPEEDWAY CHIEF: SMO				\$78.00	16,100	
10/19/2008	6B	FEDS CHARGE KANSA	S TOBACCO FIR	M IN FRAUD	9	\$117.00	16,100	

37

\$481.00

48,300

3 total records

The Tim		Seward	Liberal	, KS	Daily	Reade	rship = 9,328
	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
0/26/2008	9 12	STATE HEALTH GROUP BOARD APPROVEDEAR EDITOR,	ES 9	33 12	\$429.00 \$156.00	9,329 9,329	
				45	\$585.00	18,658	2 total records
Topeka http://www.cjor	Capital-J	ournal Shawnee	Topeka	, KS	Daily	Reade	rship = 109,942
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
10/29/2008 11/05/2008 11/06/2008	2 7 4B	FOUR MYTHS ABOUT DIETING BALLOT QUESTIONS LEAVENWORTH PRINCIPAL GETS AWAR	D FOR	36 12 5	\$2,948.04 \$982.68 \$409.45	109,942 109,942 109,942	
				53	\$4,340.17	329,826	3 total records
Goodlan	nd Star Ne	ews Sherman	Goodla	nd, KS	Bi-Week	ly Reade	rship = 3,622
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
10/17/2008	9	GROUP TOURS TO LISTEN ABOUT HEAL	ГН	29	\$293.77	3,622	
				29	\$293.77	3,622	1 record
Conway Springs Star- Argosy		Star- Argosy Sumner	Conwa	y Springs, KS	Weekly	Reade	rship = 2,681
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
10/23/2008 10/30/2008	5 7	RED RIBBON WEEK PROCLAMATION OBSERVATIONS OF A PATROLMAN		14 53	\$77.00 \$291.50	2,682 2,682	
				67	\$368.50	5,364	2 total records

Wabaunsee Co. Signa http://www.lasr.net/ks.signal-enterprise		al - Enterprise Wabaunsee Alma, KS		Weekly	Readership = 3,265		
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
10/30/2008	1	COMMISSION CANDIDATES CITE EXPE	ERIENCE,	72	\$288.00	3,266	
				72	\$288.00	3,266	1 record
Neodesha Derrick		Wilson	Neodesh	a, KS	Weekly	Reade	ership = 4,064
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
11/06/2008	4	DIABETES: AN EMERGING EPIDEMIC		17	\$81.60	4,064	
				17	\$81.60	4,064	1 record
Wilson C	Co. Citizen	Wilson	Fredonia	a, KS	Bi-Week	ly Reade	ership = 7,937
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
1/03/2008	1	INDEPENDENCE CENTER GETS FOOD	ASSISTANCE	213	\$76.96	7,937	
				13	\$76.96	7,937	1 record
Kansas City Kansan http://www.kansascitykansan.com/		Wyandotte	Kansas	City, KS	Daily	Reade	ership = 8,569
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
10/29/2008	1	BONNER CITY COUNCIL TALKS ABOU		20	\$236.00	8,570	
10/29/2008	1	JOINT SESSION TO INCLUDE SMOKING		7	\$82.60	8,570	
11/01/2008 11/01/2008	1 7B	3 CITIES MEET TO DISCUSS SMOKING LAWRENCE JOURNAL-WORLD, ON GA		41 13	\$483.80 \$153.40	8,570 8,570	
11/01/2008	7B 2	SPEEDAY STRENGTHENS SMOKING RE		20	\$236.00	8,570 8,570	
				101	\$1,191.80	42,850	5 total records

Piper Press http://www.wyandottewest.com/		Wyandotte Kansas	City, KS	Weekly	Readership = 1,534	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/23/2008	1	CASINO FLOOR AN ISSUE IN UG SMOKING BAN	13	\$220.09	1,534	
10/23/2008	2	DON'T EXILE SMOKERS FROM LOCAL	29	\$490.97	1,534	
10/30/2008	3	SMOKING BAN TO BE DISCUSSED OCT. 30	2	\$33.86	1,534	
11/06/2008	1	UG BACK TO DRAWING BOARD ON SMOKING	23	\$389.39	1,534	
			67	\$1,134.31	6,136	4 total records

The Chieftain http://www.bonnersprings.com/		Wyandotte Bonner Springs, K		Weekly	Readership = 4,013
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/23/2008	3	STATE SENATE DISTRICT 10 CANDIDATES STAKE	20	\$200.00	4,013
10/30/2008	2	EDWARDSVILLE COUNCIL PUTS OFF CITY HALL	20	\$200.00	4,013
11/06/2008	6	BAR, RESTAURANT OWNERS FEARFUL	24	\$240.00	4,013
11/06/2008	6	ELECTED OFFICIALS BROACH SMOKING BAN	26	\$260.00	4,013
11/13/2008	4	NASCAR BUTTS OUT	5	\$50.00	4,013
11/13/2008	5	TRACK'S STANDS TO GO SMOKE-FREE	13	\$130.00	4,013
			108	\$1,080.00	24,078 6 total records

Wyandotte West http://www.wyandottewest.com		Wyandotte Kansas City		Weekly	Readership = 4,045
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/23/2008	1	CASINO AN ISSUE IN SMOKING BAN DISCUSSION	25	\$423.25	4,046
10/23/2008	2	DON'T EXILE SMOKERS FROM LOCAL	31	\$524.83	4,046
10/30/2008	3	SMOKING BAN TO BE DISCUSSED OCT. 30	2	\$33.86	4,046
11/06/2008	1	UG BACK TO DRAWING BOARD ON SMOKING	26	\$440.18	4,046
			84	\$1,422.12	16,184 4 total records

Grand Totals

Publications = 78 Clips = 235 Col. Inches = 3,699 Ad Equiv = \$86,533.03 Rdshp = 8,598,659

Allen

Publications = 2 Clips = 4 Col. Inches = 104 Ad Equiv = \$866.60 Rdshp = 19,692

Anderson

Publications = 1 Clips = 1 Col. Inches = 16 Ad Equiv = \$122.72 Rdshp = 2,590

Atchison

Publications = 1 Clips = 1 Col. Inches = 5 Ad Equiv = \$69.00 Rdshp = 8,464

Barton

Publications = 1 Clips = 3 Col. Inches = 33 Ad Equiv = \$397.98 Rdshp = 44,043

Bourbon

Publications = 1 Clips = 2 Col. Inches = 54 Ad Equiv = \$531.90 Rdshp = 11,546

Brown

Publications = 1 Clips = 2 Col. Inches = 40 Ad Equiv = \$300.00 Rdshp = 9,140

Butler

Publications = 1 Clips = 3 Col. Inches = 32 Ad Equiv = \$280.00 Rdshp = 13,158

Chautauqua

Publications = 1 Clips = 1 Col. Inches = 16 Ad Equiv = \$88.00 Rdshp = 6,267

Cherokee

Publications = 2 Clips = 6 Col. Inches = 140 Ad Equiv = \$1,017.01 Rdshp = 27,676

Clay

Publications = 1 Clips = 1 Col. Inches = 4 Ad Equiv = \$35.72 Rdshp = 5,113

Cloud

Publications = 1 Clips = 2 Col. Inches = 28 Ad Equiv = \$194.04 Rdshp = 10,640

Cowley

Publications = 2 Clips = 10 Col. Inches = 253 Ad Equiv = \$2,315.44 Rdshp = 108,826

Crawford

Publications = 3 Clips = 10 Col. Inches = 108 Ad Equiv = \$1,625.63 Rdshp = 154,061

Decatur

Publications = 1 Clips = 1 Col. Inches = 5 Ad Equiv = \$46.35 Rdshp = 4,485

Dickinson

Publications = 1 Clips = 1 Col. Inches = 9 Ad Equiv = \$67.50 Rdshp = 8,057

Douglas

Publications = 3 Clips = 7 Col. Inches = 90 Ad Equiv = \$2,239.56 Rdshp = 257,155

Ellis

Publications = 1 Clips = 1 Col. Inches = 22 Ad Equiv = \$110.00 Rdshp = 2,316

Ford

Publications = 1 Clips = 7 Col. Inches = 145 Ad Equiv = \$1,890.80 Rdshp = 107,723

Geary

Publications = 2 Clips = 6 Col. Inches = 86 Ad Equiv = \$1,026.00 Rdshp = 72,301

Graham

Publications = 1 Clips = 1 Col. Inches = 2 Ad Equiv = \$7.40 Rdshp = 5,614

Grant

Publications = 1 Clips = 1 Col. Inches = 2 Ad Equiv = \$13.34 Rdshp = 2,008

Harvey

Publications = 1 Clips = 3 Col. Inches = 33 Ad Equiv = \$530.64 Rdshp = 54,054

Haskell

Publications = 1 Clips = 1 Col. Inches = 14 Ad Equiv = \$63.00 Rdshp = 2,781

Jackson

Publications = 2 Clips = 7 Col. Inches = 76 Ad Equiv = \$33,224.48 Rdshp = 3,560,556

Jewell

Publications = 2 Clips = 2 Col. Inches = 6 Ad Equiv = \$22.05 Rdshp = 9,750

Johnson

Publications = 4 Clips = 5 Col. Inches = 168 Ad Equiv = \$2,686.88 Rdshp = 67,542

Kingman

Publications = 1 Clips = 1 Col. Inches = 32 Ad Equiv = \$134.40 Rdshp = 1,495

Labette

Publications = 1 Clips = 2 Col. Inches = 29 Ad Equiv = \$304.50 Rdshp = 23,198

Leavenworth

Publications = 2 Clips = 4 Col. Inches = 67 Ad Equiv = \$1,135.02 Rdshp = 55,413

Lyon

Publications = 2 Clips = 13 Col. Inches = 256 Ad Equiv = \$2,691.04 Rdshp = 217,680

Marion

Publications = 1 Clips = 1 Col. Inches = 11 Ad Equiv = \$146.63 Rdshp = 17,340

McPherson

Publications = 2 Clips = 3 Col. Inches = 54 Ad Equiv = \$406.30 Rdshp = 13,087

Miami

Publications = 1 Clips = 1 Col. Inches = 6 Ad Equiv = \$40.80 Rdshp = 3,984

Montgomery

Publications = 2 Clips = 5 Col. Inches = 39 Ad Equiv = \$393.04 Rdshp = 65,968

Morris

Publications = 1 Clips = 2 Col. Inches = 25 Ad Equiv = \$170.25 Rdshp = 8,634

Nemaha

Publications = 2 Clips = 2 Col. Inches = 18 Ad Equiv = \$105.30 Rdshp = 11,679

Neosho

Publications = 1 Clips = 2 Col. Inches = 28 Ad Equiv = \$239.12 Rdshp = 17,016

Ottawa

Publications = 2 Clips = 3 Col. Inches = 47 Ad Equiv = \$230.14 Rdshp = 8,488

Pottawatomie

Publications = 1 Clips = 1 Col. Inches = 11 Ad Equiv = \$55.00 Rdshp = 3,349

Pratt

Publications = 1 Clips = 5 Col. Inches = 80 Ad Equiv = \$895.20 Rdshp = 20,825

Reno

Publications = 1 Clips = 1 Col. Inches = 15 Ad Equiv = \$401.25 Rdshp = 72,662

Riley

Publications = 1 Clips = 53 Col. Inches = 640 Ad Equiv = \$8,512.00 Rdshp = 1,176,600

Rooks

Publications = 1 Clips = 1 Col. Inches = 6 Ad Equiv = \$31.62 Rdshp = 4,106

Saline

Publications = 1 Clips = 3 Col. Inches = 34 Ad Equiv = \$952.00 Rdshp = 197,622

Scott

Publications = 1 Clips = 1 Col. Inches = 28 Ad Equiv = \$140.00 Rdshp = 4,303

Sedgwick

Publications = 2 Clips = 9 Col. Inches = 89 Ad Equiv = \$8,434.15 Rdshp = 1,589,367

Seward

Publications = 2 Clips = 5 Col. Inches = 82 Ad Equiv = \$1,066.00 Rdshp = 66,958

Shawnee

Publications = 1 Clips = 3 Col. Inches = 53 Ad Equiv = \$4,340.17 Rdshp = 329,826

Sherman

Publications = 1 Clips = 1 Col. Inches = 29 Ad Equiv = \$293.77 Rdshp = 3,622

Sumner

Publications = 1 Clips = 2 Col. Inches = 67 Ad Equiv = \$368.50 Rdshp = 5,364

Wabaunsee

Publications = 1 Clips = 1 Col. Inches = 72 Ad Equiv = \$288.00 Rdshp = 3,266

Wilson

Publications = 2 Clips = 2 Col. Inches = 30 Ad Equiv = \$158.56 Rdshp = 12,001

Wyandotte

Publications = 4 Clips = 19 Col. Inches = 360 Ad Equiv = \$4,828.23 Rdshp = 89,248